



Cincinnati Flying Pig 2015 Sustainability Report

Increased recycling 59.6% from 2014 • Reduced trash 74.5% from 2014



- recycled
- donated
- statistics

37,770

runners, walkers,
wheelchairs, dogs

6,825

Grunts (volunteers)

290

medical volunteers

80

volunteer cyclists

292

charities benefited

\$1.1

million raised for the
292 charities

69.6%

waste diverted

480

ribbons repurposed
as lanyards

16,866

gallons total water used

10,534

gallons of tap water

Eliminating

79,784

plastic bottles

11.5 tons

waste recycled and donated

1,958

participants
car pooled

677

cars

33

Green
Vendor
pledges
signed

1,720

lbs of clothes
collected for Goodwill

5,446

lbs of food donated to
Northern KY foodbanks

249

pairs of shoes
donated to EcoSneakers

940

lbs of vinyl banners donated to
Matthew 25 Ministries



carbon footprint
(metric tons CO₂)

3,120

participant
and volunteer
travel footprint

25% offset by credits purchased

24

event
operations
footprint

100% offset by credits purchased